



## Arrowhead® Corporate Communications

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FOR IMMEDIATE RELEASE

### ARROWHEAD NAMES ITS NEW CHIEF INFORMATION OFFICER

**San Diego, CA, 01/30/07** – San Diego-based Arrowhead General Insurance Agency, Inc. today announced Stephen Boyd has been promoted to chief information officer, effective immediately. Boyd was previously senior vice president of information systems and under his leadership Arrowhead emerged as an industry leader in point-of-sale technologies for the company's independent producers and brokers. As CIO, Boyd will oversee Arrowhead's 75+ technology professionals and be responsible for setting the overall technology direction for the organization.

Boyd joined Arrowhead in 1995 and has worked in many different roles throughout the company including underwriting, marketing and technology. Transitioning to the CIO role, Boyd will provide strategic and profit enhancing business planning to senior management and operations to ensure technology is used as a competitive tool in the insurance market.

"One reason for Arrowhead's success is because it continues to push the envelope in technology which provides for a compelling differentiator in the marketplace," Boyd said.

As a frequent spokesman in insurance trade publications and on industry panels for a number of technology-related topics, Boyd will continue to maintain the company's high-profile technology objectives to streamline and increase the company's day-to-day operations and its business growth.

"Steve is an extremely talented and driven professional," said Frank Ruyak, chief executive officer. "He has the work ethic, vision and leadership skills to keep Arrowhead on the leading edge of technology for the insurance sector and we are delighted to announce his promotion to CIO."

Arrowhead General Insurance Agency, Inc., headquartered in San Diego, is an independent national program manager for commercial, personal and specialty lines and is one of the largest privately held general agencies in the United States. Arrowhead's partnerships with strong insurance carriers provide stability and capacity for its vast distribution network. The foundation for success at Arrowhead is entrepreneurial spirit, which encourages opportunity, innovation and growth. [www.ArrowheadGrp.com](http://www.ArrowheadGrp.com).

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