



## Arrowhead® Corporate Communications

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FOR IMMEDIATE RELEASE

### ARROWHEAD RELEASES ITS REDESIGNED CORPORATE WEBSITE

**San Diego, CA, 01/31/07** – All of Arrowhead General Insurance Agency's, Inc. program info is now conveniently located at [www.ArrowheadGrp.com](http://www.ArrowheadGrp.com). Arrowhead has grown and we want to provide our national independent producer base and carrier partners with a more centralized approach to our company.

Please note our 10 divisions will no longer have separate web sites. Instead, we are directing all traffic to [www.ArrowheadGrp.com](http://www.ArrowheadGrp.com), which will have a new look and easier functions. We will redirect our division's website pages to their program sections on the new site for one year.

For those who have bookmarked a certain page on one of our division's web sites, please make a note that the page will no longer be valid. We will redirect the website pages to the program section in the new corporate website. For example: If you type: [www.ArrowheadPublicRisk.com](http://www.ArrowheadPublicRisk.com) into your browser, you will be redirected to the Arrowhead Public Risk program page in the [www.ArrowheadGrp.com](http://www.ArrowheadGrp.com) site.

Additional upgrades to Arrowhead's websites include a comprehensive renovation of Arrowhead Exchange, our secure online portal where our appointed producers quote and submit new business. Currently located at [www.ArrowheadAgents.com](http://www.ArrowheadAgents.com), Arrowhead Exchange's evolution will be a phased change and we will communicate its progress throughout 2007. However, all program information currently located on this site will be relocated to the updated [www.ArrowheadGrp.com](http://www.ArrowheadGrp.com) site.

If you have any questions or concerns, please contact us at [CreativeCommunications@ArrowheadGrp.com](mailto:CreativeCommunications@ArrowheadGrp.com) and we will be happy to help you through the changes.

Arrowhead General Insurance Agency, Inc., headquartered in San Diego, is an independent national program manager for commercial, personal and specialty lines and is one of the largest privately held general agencies in the United States. Arrowhead's partnerships with strong insurance carriers provide stability and capacity for its vast distribution network. The foundation for success at Arrowhead is entrepreneurial spirit, which encourages opportunity, innovation and growth. [www.ArrowheadGrp.com](http://www.ArrowheadGrp.com).

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