



**ARROWHEAD**  
General Insurance Agency, Inc.

FOR IMMEDIATE RELEASE

## **ARROWHEAD'S MERGER IS COMPLETE FOR ITS WORKERS' COMPENSATION PROGRAM**

**San Diego, CA, 01/01/2008** – ARROWHEAD General Insurance Agency, Inc. is pleased to announce that effective January 1, 2008, the company will have completed the integration of Cypress Point-Arrowhead General Insurance Agency, Inc. into Arrowhead.

With the integration complete, Arrowhead will provide a much stronger and unified message to their carriers, producers and insureds as they continue to grow nationally and cross-sell their personal, commercial, specialty and workers' compensation insurance products.

Bill Trzos, the former chief executive officer of Cypress Point-Arrowhead, will now lead Arrowhead's Commercial Division and its various programs, which include the Workers' Compensation Program as well as Arrowhead's Commercial Auto, Specialty Contractors and Surety Programs.

Contact names and numbers will remain the same for the Arrowhead Workers' Compensation Program, as will the quality of products provided by their strong carrier relationships. The company will continue to offer the highest service standards while all printed and online materials are transitioned to the Arrowhead brand, which has also been recently updated.

Arrowhead senior management decided this was an appropriate time to also update Arrowhead's entire brand, which would help internal recognition regarding the positive changes for the company as well as signaling its growth to the marketplace.

Arrowhead's brand update will be carried out throughout 2008, which will include enhancements to their website and Arrowhead Exchange, the company's secure online portal where producers quote and submit new business and service existing policies.

Arrowhead General Insurance Agency, Inc., headquartered in San Diego, is an independent national insurance program manager for commercial, personal and specialty products and is one of the largest privately held general agencies in the United States. Arrowhead's relationships with strong insurance carriers provide stability for its nationwide network of producers. We invite insurance agencies and insurance companies from coast to coast to grow with us. [ArrowheadGrp.com](http://ArrowheadGrp.com).

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