



ARROWHEAD
General Insurance Agency, Inc.

FOR IMMEDIATE RELEASE

ARROWHEAD NAMED FISH CHIEF FINANCIAL OFFICER, SEDILLO CHIEF ACCOUNTING OFFICER

San Diego, CA, 02/21/2008 – ARROWHEAD General Insurance Agency, Inc. announced today it has named Ken Fish as chief financial officer, succeeding Ronda Sedillo in that position. Sedillo has concurrently assumed the chief accounting officer position. Fish's appointment as CFO is part of Arrowhead's overall restructuring plan.

"We have a strong financial team and these changes will further strengthen the organization," said Frank Ruyak, Arrowhead's chief executive officer. "Our corporate finance and accounting needs have become increasingly complex with our continued growth and diversification. We are very happy Ronda has assumed the CAO position as Arrowhead will continue to benefit from her skill sets and experience."

Fish brings over 20 years of financial management expertise in various business sectors. Most recently he served as vice president of corporate development at Allergan, Inc., a Standard and Poor's 500 specialty pharmaceutical, biotechnology and medical device company. Fish also served as vice president of corporate finance and strategic planning for the same company.

"Ken has a proven track record in corporate finance, corporate management and strategic planning," said Ruyak. "He brings proven expertise and a wealth of experience from a broad spectrum of companies to Arrowhead. Ken will be an invaluable addition to our senior management team."

Fish also worked in a senior transaction execution role for three and a half years at the Government of Singapore Investment Corporation, which he joined in 2001 as vice president of special investments. In that capacity he managed over \$25 billion in private equity and venture capital investments on behalf of the Singapore government. Earlier in his career, Fish worked in the telecommunications and energy industries in various financial management and corporate business development roles.

Arrowhead General Insurance Agency, Inc., headquartered in San Diego, is an independent national insurance program manager for commercial, personal and specialty products and is one of the largest privately held general agencies in the United States. Arrowhead's partnerships with strong insurance carriers provide stability for its nationwide network of producers. We invite insurance agencies and insurance companies from coast to coast to grow with us. ArrowheadGrp.com.

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