



**ARROWHEAD**  
General Insurance Agency, Inc.

FOR IMMEDIATE RELEASE

## **ARROWHEAD GENERAL INSURANCE AGENCY ANNOUNCES BOUKER AS COMPANY PRESIDENT**

**San Diego, CA, 05/13/2009** – ARROWHEAD General Insurance Agency, Inc. announced that its board of directors has elected Steve Bouker as president of Arrowhead, effective May 1, 2009. Bouker joined Arrowhead in 2000 and currently serves as president of Arrowhead's personal lines division and oversees American Claims Management, Inc., a wholly owned claims third party administrator subsidiary of Arrowhead. He will retain those roles along with his new responsibilities of overseeing the workers' compensation, marketing and human resource departments. Bouker has also been an Arrowhead board member since 2005.

"I'm excited about the opportunity to assume an expanded role at Arrowhead," Bouker said. "Since joining the company nine years ago I've developed a special appreciation for the unique culture here and I'm looking forward to working with all our employees to continue to make our company great. The strength of any company comes from its people and culture and I'm proud to be part of the Arrowhead team."

Arrowhead's chief executive officer, Chris Walker, said, "Steve has made tremendous contributions to our success over the years through his leadership, relationship building, mentoring and professional and ethical qualities. He is the right person to be the president of Arrowhead with his results-oriented management style and extensive industry knowledge."

Before his latest appointment, Bouker had been serving as president of Arrowhead's personal lines division since January 2004 and was elected to the Company's board of director's in 2005. As president of the personal lines division, he will continue to oversee Arrowhead's personal property, auto, motorcycle and residential earthquake programs. Previously, Bouker founded the company's residential earthquake program in 2000.

Prior to joining Arrowhead, Bouker was a co-manager of a start-up insurer, Pacific Select Insurance Company. Bouker has held senior positions at several major companies, including Chubb, Fireman's Fund and USF&G.

Arrowhead General Insurance Agency, Inc., headquartered in San Diego, is an independent national insurance program manager for commercial and personal products and is one of the largest privately held general agencies in the United States with \$716 million written premium in 2008. Arrowhead's relationships with strong insurance carriers provide stability for its nationwide network of producers. We invite insurance agencies and companies from coast to coast to grow with us. For more information about our products and services, please visit us at [ArrowheadGrp.com](http://ArrowheadGrp.com).

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