

THE BEST KEPT SECRET IN INSURANCE

Arrowhead General Insurance Agency, Inc. is one of the largest general insurance agencies in the country and our unique position in the industry has created a **buzz** in the marketplace.



ARROWHEAD
General Insurance Agency, Inc.



WHO WE ARE & WHAT WE DO

We are in property and liability insurance, commonly known as property and casualty insurance. However, we do not actually provide insurance coverage or claims. As a general agent, we are a catalyst for insurance companies and our independent agents and brokers by providing access to markets, program administration and national distribution. To help round out our services, we acquired American Claims Management, Inc. in August 2007 to offer claims administration services for our clients.



HOW WE ARE DIFFERENT

The perception of general insurance agencies is that they are often small, one-dimensional and quickly enter and exit markets. We have avoided these pitfalls by diversifying our programs and partnering with top-rated financially secure insurance companies. We have also invested significantly into our internal departments and technology while providing back room operations for carriers.

Significant Investments in our Backroom Support Sets Us Apart

Accounting, actuarial, underwriting, operations, legal, customer service, marketing and communications teams are all working behind the scenes to ensure our programs are successful for our carrier partners, agents and insureds.

Quick Facts

- Established in 1983
- \$714 million written premium (2008)
- Acquired claims administrator in 2007
- 3 San Diego offices

OUR NICHE IS NICHE MARKETS

With quick and scalable technology, steadfast operational and underwriting procedures and a dedicated marketing team knocking on all doors, 'going where others won't!' became our mantra early on. Speed to market has been key to our success while fully understanding where others have failed. This is largely due to our market place knowledge and depth of experience.

Our strength is being **quick** and **nimble** with program development in **dislocated** markets.

A BETTER WAY TO DO BUSINESS - ARROWHEADEXCHANGE.COM



Knowing how important it is to create efficiencies for our customers meant committing ourselves to be a leader in technology. In 2001, we introduced ArrowheadExchange.com as our online quoting portal for our producers. It has become an overwhelming differentiator for us in the marketplace by helping our producers quote and submit new business online and streamline tasks such as servicing existing policies and managing their agency files. This automation provides lowered operating costs for all parties utilizing our systems. In 2008, we expanded our technology's reach to include online payment features for policyholders, making ArrowheadExchange.com a versatile online tool for both our producers and their insureds.

MARKET ACCESS AND EASE OF DOING BUSINESS ARE KEY BENEFITS FOR PRODUCERS

- Provide access to top rated markets
- Quick and easy online quoting and policy servicing at ArrowheadExchange.com
- First rate customer service

TOP REASONS FOR INSURANCE COMPANIES TO TEAM UP WITH US

- 5,000 agencies with 7,300+ locations nationwide
- Our wholesalers offer our products to their network of thousands of agents for additional distribution channels
- Online aggregator distributor
- Virtual insurance company

GROW
with us

ARROWHEAD PRODUCTS 20+ AND GROWING

Architects & Engineers Liability
Commercial Earthquake
Commercial Auto • Commercial
Package • Public Transportation
Surety • Workers' Compensation
Builders Risk • Condo HO6
Dwelling Fire DP1 • Dwelling Fire DP3
Homeowners HO3 • Homeowners HO8
Mobile Home • Personal Auto
Personal Motorcycle • Personal
Umbrella • Residential Earthquake
Tenant HO4 • Vacant Dwelling DP1

To find out more about Arrowhead, visit us at

ArrowheadGrp.com

