



# ARROWHEAD® | CORPORATE COMMUNICATIONS

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FOR IMMEDIATE RELEASE

## ARROWHEAD COMMERCIAL DIVISION TEXAS OFFICE HIRES NEW VICE PRESIDENT & GENERAL MANAGER

**Charles R. Ball, Vice President & General Manager**

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**San Diego, CA, 08/10/2007** – As Arrowhead General Insurance Agency's, Inc. Commercial Division vice president and general manager of its Texas office, Charles R. Ball will manage the daily operations of Arrowhead's commercial auto and specialty contractors programs. This includes underwriting management and developing marketing initiatives to capitalize on growth opportunities in the region. Ball will also cross-market Arrowhead's workers' compensation initiatives throughout Texas.

Ball has extensive knowledge of the Texas commercial market from working in the Southwest for over 20 years. His experience includes underwriting, consulting and most recently managing a team of underwriters handling \$42 million in premium for a carrier in south Texas. He has also held positions as a wholesale and retail agent as well as worked for top rated national insurance carriers.

Ball holds his CRM designation and is a graduate of East Texas State University with a bachelor's degree in personnel management.

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