



We've made selling Aftermarket Express even easier

HELP CLIENTS CURB EMPLOYEE VEHICLE ACCIDENTS WITH FREE ONLINE TRAINING

Arrowhead Automotive Aftermarket Express introduces a brand-new way to help your clients put the brakes on rising commercial auto rates, and it's **free** to your Aftermarket clients.

USE IT AS A VALUE-ADDED SERVICE TO HELP YOU CLOSE THE DEAL

Your clients will appreciate a fast-paced, two-hour training with full-motion video hazard exercises and eight interactive modules. This isn't your typical "watch a slideshow and answer questions" like most defensive driving classes. Visit ArrowheadGrp.com/edriving-signup for a brief overview of the training.

A Fresh Approach

DEFENSIVE DRIVING COURSE

eDriving's new **One More Second**[®] defensive driving course is designed to help **all** drivers develop the **attitudes and behaviors** necessary to be in control behind the wheel and manage today's driving situations in the safest way possible.

The online course is designed as:



Orientation training
for new hires



Refresher training for
experienced drivers



Targeted training for
high risk drivers

The course is designed to increase driver awareness, and in doing so, to help combat aggressive and distracted driving which has reached unprecedented levels:

- Nearly 80% of drivers reported that they have experienced anger, aggression and even road rage while driving. (AAAFTS)
- Every day in the U.S. alone, over 8 people are killed and 1,161 injured in crashes that involve a distracted driver. (NCSA)
- Just adding **one more second** to your standard following distance can reduce the likelihood of a collision by up to two-thirds.

The goal of **One More Second**[®] is to equip drivers with tools to manage their emotions and choices before they lead to destructive actions.

Sign up your clients today at ArrowheadGrp.com/edriving-overview to help them curb their rising premiums.