

TOP 10 REASONS

To Insure Your Independent Bookstore Through The Booksellers Insurance Program

- 1 Created by the American Booksellers Association
- 2 Affordable premiums
- 3 Coverage for indies' unique concerns
- 4 Coverage for in-store and off-site events and book fairs
- 5 Coverage for cafes, restaurants, liquor liability
- 6 Coverage for website/computer losses
- 7 Coverage for seasonal increases in inventory
- 8 Special benefits for new stores
- 9 Sold through local brokers
- 10 Stellar and responsive customer service; we are on your side!

CONTACT US FOR A NO OBLIGATION FREE QUOTE!

BooksellersInsurance.com
888.694.8585 | Booksellers@Arrowheadgrp.com

The Booksellers Insurance Program
Arrowhead General Insurance Agency, Inc.
8000 E. Maplewood Ave. Suite 350
Greenwood Village, CO 80111

Offering comprehensive protection for your bookstore

OUR STORY

The Booksellers Insurance Program was formed in 1997 by the American Booksellers Association to provide affordable business insurance protection for its independent bookstores

DESIGNED FOR YOUR NEEDS

Each independent bookstore is unique and has the potential for unique loss exposure. The Booksellers Insurance Program offers affordable coverage for the offerings that make your store special:

- Cafe and coffee shop operations
- Internet operations
- In-store and off-site events and book fairs

THERE WHEN YOU NEEDED US

The Booksellers Insurance Program has paid millions in bookstore claims for damages from hurricanes, fires, auto/store collisions and earthquakes. Our claims adjusters responded quickly and sensitively when trouble hits.

COVERAGE & RATES

Examples

- \$2 million per each occurrence/
\$4 million aggregate liability limit
- \$2 million personal and advertising injury;
100% loss coverage for up to a 12-month
business interruption

KEEP IT LOCAL

Stores can purchase policies directly from The Booksellers Insurance Program or through any licensed insurance broker. You keep money in your community and your local broker earns a commission.

OPENING A NEW STORE?

The Booksellers Insurance Program offers a flexible premium plan and underwriting requirements for new businesses.



CALL FOR A FREE QUOTE!

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BOOKSELLERS INSURANCE PROGRAM